Permit #F00050336

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00050336 **Type of Permit:** FILMING **Release Date:** 03/23/2012

Production Company JUICE AMERICA

Insured Company Name JUICE AMERICA
Contact Phone No. 1 818-415-1694
Contact Phone No. 2
Fax
Address 9107 WILSHIRE BLVD
BEVERLY HILLS, California 91210

Production Title GREEN CAMPAIGN

Type of Production Commercial - Standard

Producer Matt Harrison

Director Lester Perkins

1st AD tbd tbd

Production Manager Kevin Tighe

FilmL.A. Coordinator Hans Groszkruger

Location Manager Rod Weiner
Primary Phone Mobile - 415-606-1146
Secondary Phone

Location Assistant n/a n/a
Primary Phone Office - 818-415-1694
Secondary Phone

Fees

LAUSD STANDARD DEPOSIT $500.00	**Total Permit Fee** $3,600.00
LAUSD USE FILMING REGULAR FEE $3,100.00	**Number of Locations** 1

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Summary Information — Location

Location 1 of 1

Permit Number F00050336
Production Company JUICE AMERICA
Insured Company JUICE AMERICA
Production Title GREEN CAMPAIGN

Location Manager Rod Weiner
Primary Phone Mobile - 415-606-1146
Secondary Phone

Location Address 11800 Texas Ave, Los Angeles, CA, 90025

Location Name UNIVERSITY HIGH SCHOOL

Location Type School

Location Description LOS ANGELES UNIFIED SCHOOL DISTRICT

Film Dates 3/24/2012 - 3/24/2012 07:00 - 22:00 1 day

Strike Dates 3/25/2012 - 3/25/2012 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document Juice, Rod Weiner.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	50
Cube Trucks	4
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	50
Spot Check	1

Filming Activities Interior and exterior dialogue; in 2nd floor classroom and upper field;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes LICENSE AGREEMENT COORDINATED THROUGH FILMLA'S PROPERTY MANAGEMENT DEPARTMENT. LOS ANGELES FIRE DEPARTMENT WALK THRU REQUIRED FOR ALL SCHOOL LOCATIONS.

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note SPOT CHECK PER INSPECTOR ROTH

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Juice America ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 3/15/2012

Representative's Signature

Rod Weiner

Representative's Name (Please Print)

Loc. Manager

Representative's Title (Please Print)

Juice America

Name of Principal (i.e. company name) (Please Print)

9107 Wilshire blvd. Ste 450

Beverly Hills, CA 90210

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President

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